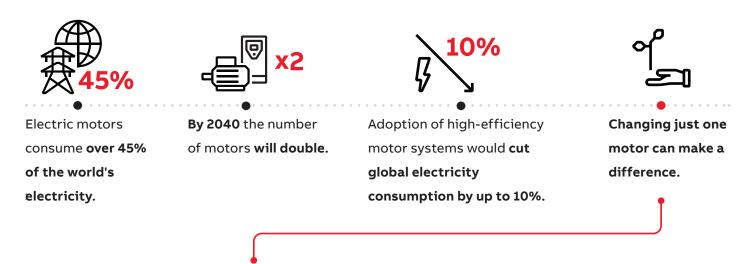
Why Energy Efficiency is so Important

Motors at the forefront of global efforts to reduce emissions

Up to 70% of electricity consumed by industry is used by electric motor systems. The technological advancement and adoption of high-efficiency motors and variable speed drives on the market, are key factors in achieving significant energy efficiency improvements in industry and infrastructure.



International Efficiency (IE) standards stipulate the energy efficiency of low voltage AC motors.

These IE codes serve as a reference for governments who specify the efficiency levels for their minimum energy performance standards (MEPS).

Five levels of motor efficiency



Switching up to IE5+ efficiency levels

